

## Message Text

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PAGE 01 PARIS 20188 100128Z

12

ACTION EUR-01

INFO OCT-01 ISO-00 PA-01 INR-01 /004 W

----- 087560

R 092252Z JUL 76

FM AMEMBASSY PARIS

TO USIA WASHDC

USINFO WASHDC

INFO SECSTATE WASHDC 2862

UNCLAS PARIS 20188

USIAC

USINFO PASS IPS/F; STATE FOR EUR/P (SEIDNER)

E.O. 11652: N/A

SUBJ: U.S. IMAGE ON FRENCH TV

1. PART I OF AGENCY/USIS PARIS CO-PRODUCTION WITH FRENCH THIRD TELEVISION NETWORK (F.R.3) OF "ROCHAMBEAU" WAS BROADCAST JULY 5 ON PRIME TIME. ONE JUNE 28, NETWORK PRESIDENT CONTAMINE ORGANIZED PRIVATE PREVIEW SCREENING BUFFET FOR AMBASSADOR RUSH AND THE SENIOR EMBASSY OFFICIALS. AMBASSADOR EXPRESSED GREAT SATISFACTION WITH PROGRAM AND ORDERED EMBASSY ADMINISTRATION NOTICE CIRCULATED CALLING THE ATTENTION OF ALL MEMBERS OF MISSION TO SERIES. SECOND HALF OF 104 MINUTE SERIES TO BE BROADCAST JULY 9.

2. FAVORABLE REVIEWS HAVE ALREADY APPEARED IN "TLE-7-JOURS" (FRENCH VERSION OF TV GUIDE): "AN ALBUM OF HISTORICAL IMAGES SCRUPULOUSLY EXACT FOR WHICH TWO FIGURES STAND OUT: WASHINGTON AND ROCHAMBEAU. NOT TO BE MISSED"), AND "LE FIGARO"; "A PLEASANT HISTORY LESSON GIVEN US THROUGH A PRODUCTION WHICH TREATS A SERIOUS SUBJECT IN AN UNCOMMON WAY", AND "GREAT TECHNICAL IMAGINATION PUT AT THE SERVICE OF A SCRUPULOUSLY HISTORIC RECONSTITUTION". (FIGARO HOWEVER FOUND THE TEXT A LITTLE TOO "LITERARY"). "LE MONDE" CRITIC

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PAGE 02 PARIS 20188 100128Z

PROMISED IN JULY 6 ARTICLE TO REVIEW SERIES LATER BUT

PRONOUNCED FIRST HALF "EXCELLENT".

3. AS COMPANION TO  
FILM, BOOK BY SOLANGE AND DANIEL LECOMTE (DIRECTOR OF  
TV SERIES) BASED ON TELEVISION VERSION, RELEASED  
SIMULTANEOUSLY WITH TV SERIES.

4. POST CONSIDERS "ROCHAMBEAU" SERIES IMAGINATIVE  
ATTEMPT RECONSTITUTE COMPLICATED HISTORICAL EVENTS  
WHICH LIKELY REMAN DEFINITIVE FILM DOCUMENT ON FRENCH  
EXPEDITIONARY FORCE IN AMERICA FOR MANY YEARS TO COME.  
ANDERSON

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** HISTORY, TELEVISION BROADCASTING  
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**Copy:** SINGLE  
**Draft Date:** 09 JUL 1976  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
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**Office:** ACTION EUR  
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**Review Action:** RELEASED, APPROVED  
**Review Authority:** schwenja  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 19 APR 2004  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <19 APR 2004 by ThomasVJ>; APPROVED <12 AUG 2004 by schwenja>  
**Review Markings:**

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EO Systematic Review  
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**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** U.S. IMAGE ON FRENCH TV  
**TAGS:** ETEL, US, FR  
**To:** USIA  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006